

CLAIMS & ATTRIBUTES IN BAKERY

MARKET BRIEFING

Market Briefing

NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.
- From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.



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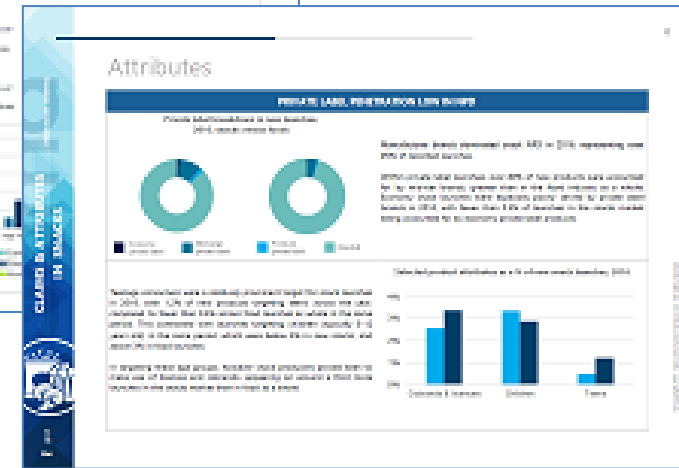
Key insights

- 01. Leading claims in NPD over time
- 02. Claim groups in NPD by region
- 03. Leading claims in NPD, market versus industry
- 04. Private label breakdown in NPD
- 05. Selected product attributes in NPD

9 pages



Images are illustrative



REASONS TO PURCHASE

- React swiftly to market changes by keeping abreast of the latest trends in new product claims.

- Use key intelligence to sharpen your strategy and boost revenues and profitability.

LICENCE OPTIONS

Country Licence	Enterprise Licence
<p>£1,200</p> <p>\$ 1,535</p> <p>€ 1,415</p>	<p>£1,800</p> <p>\$ 2,300</p> <p>€ 2,125</p>