INGREDIENTS, FLAVOURS & NUTRITION IN SNACKS

MARKET BRIEFING

Gama

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Market Briefing

NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- **Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.**
- **From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.**

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Key insights

01. Leading ingredients in NPD over time
02. Change in selected ingredients
03. Leading flavours in NPD over time
04. Change in selected flavours
05. Nutritional values in NPD over time:
    a) Calories b) Carbohydrates
    c) Sugar d) Fat
    e) Protein f) Fibre

11 pages

Images are illustrative

REASONS TO PURCHASE

- React swiftly to market changes by keeping abreast of the latest trends in ingredients, flavours and nutritional profiles.
- Use key intelligence to sharpen your strategy and boost revenues and profitability.

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