

PACKAGING IN SNACKS

MARKET BRIEFING

Market Briefing

NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.
- From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.



Table of Contents

Key insights

- 01. Packaging formats in NPD
- 02. Packaging design in NPD
- 03. Packaging innovations

9 pages



Images are illustrative

REASONS TO PURCHASE

- ▶ React swiftly to market changes by keeping abreast of the latest innovations and trends in packaging.
- ▶ Use key intelligence to sharpen your strategy and boost revenues and profitability.

LICENCE OPTIONS

Country Licence	Enterprise Licence
£1,200	£1,800
\$ 1,535	\$ 2,300
€ 1,415	€ 2,125