



# PRODUCT TRENDS IN NUT & SEED SNACKS

MARKET BRIEFING

## Market Briefing



### NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.
- From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.



## Table of Contents

### Key insights

01. Claims in NPD
02. Launch activity by region
03. Packaging in NPD
04. Innovations and new product launches

13 pages



Images are illustrative

## REASONS TO PURCHASE

React swiftly to market changes by keeping abreast of the latest trends in claims, packaging innovation and more.

Use key intelligence to sharpen your strategy and boost revenues and profitability.

## LICENCE OPTIONS

### Country Licence

£1,200

\$ 1,535

€ 1,415

### Enterprise Licence

£1,800

\$ 2,300

€ 2,125