

A vertical column of five circular icons on the left side of the slide. From top to bottom: 1. A bowl of fruit (apple, banana, orange). 2. A bowl of popcorn and a bowl of fruit. 3. A bowl of popcorn and a bowl of fruit. 4. A bowl of popcorn and a bowl of fruit. 5. A bowl of popcorn and a bowl of fruit.

PRODUCT TRENDS IN OTHER SAVOURY CRISPS & SNACKS

MARKET BRIEFING

Market Briefing

NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.
- From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.



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REASONS TO PURCHASE

React swiftly to market changes by keeping abreast of the latest trends in claims, packaging innovation and more.

Use key intelligence to sharpen your strategy and boost revenues and profitability.

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